



Hospitality, Tourism, and Recreation Industry Sector

The Hospitality, Tourism, and Recreation industry sector includes California's fastest-growing industries: travel, recreation, and food and hospitality. Nearly 900,000 jobs are directly supported by the travel industry, making tourism the state's third largest employer; and the industry is expected to expand by more than 2 percent per year through 2014. Food service occupations, ranging from food production and service to the study of human nutrition and wellness, bring in over \$970 million a day and account for 8 percent of jobs worldwide. The California restaurant industry is the largest employer in the state, providing 957,000 jobs, with annual projected sales of \$51.5 billion and sales tax revenues of \$4 billion. Students choosing a career in this industry sector are eligible for positions throughout the world, with potential for advancement and ready availability of continuing employment. To support this burgeoning sector, colleges and universities throughout California and the United States offer courses and degree programs in this field.

This sector encompasses three distinct yet related career pathways: Food Science, Dietetics, and Nutrition; Food Service and Hospitality; and Hospitality, Tourism, and Recreation. Each pathway includes a coherent sequence of courses, starting with a foundation course that leads to one or more concentration courses and a capstone course. The concentration courses focus on technical preparation, including career awareness and exploration, which is based on industry-approved curricula. The necessary knowledge and skills are acquired within a sequential, standards-based program that encompasses hands-on, project-based, and work-based instruction as well as leadership development, internship, mentoring, work experience, job shadowing, and cooperative career technical education.

Hospitality, Tourism, and Recreation Industry Sector Pathways:

- Food Science, Dietetics, and Nutrition
- Food Service and Hospitality
- Hospitality, Tourism, and Recreation

Entry Level Careers

(with high school diploma)

Youth Recreation Leader
 Hotel Guest Services
 Food Preparation Worker
 Food and Beverage Wait Staff
 Dietary Aide
 Food Product Tester
 Quality Control Technician
 Line Cook
 Food Expediter
 Bakery Helper
 Camp Counselor
 Recreation Leader
 Spa Attendant
 Front Desk Worker

Technical Level Careers

(with AA or AS degree or certificate)

Food Inspector
 Dietetic Technician
 Food Production Chemist
 Food and Beverage Director
 Food Service Manager
 Food Designer
 Social Director
 Tour Guide/Manager
 Hotel Concierge
 Convention Planner
 Chef/Cook/Baker
 Caterer
 Travel Agent
 Concert Promoter
 Event/Wedding Planner
 Flight Attendant
 Club Manager

Professional Level Careers

(with BS or BA degree)

Registered Dietician
 Food Technologist
 Food Product Developer
 Sous/Executive Chef
 Food and Beverage Analyst
 Food Service Director
 Food Stylist
 Visitor & Convention Bureau Director
 Registered Dietician
 Non-Profit Association
 Museum Director/Curator
 Club/Resort/Hotel Manager
 Theme Park Director
 Convention Coordinator
 Travel Company Manager

College: _____
 High School(s): _____

Sector: _____
 Pathway: _____
 Program: _____

	Grade	English	Math	Science	Social Studies	Required Courses			Grade 9-12 Dual Enrollment Options
						Recommended Elective Courses	Other Elective Courses	CTE Courses	
Secondary	9								
	10								
	11								
	12								
Postsecondary	Year _____ Term _____								
	Year _____ Term _____								
	Year _____ Term _____								
	Year _____ Term _____								
	Year _____ Term _____								
	Year _____ Term _____								

Required Courses:
 Recommended Required Courses:
 Career Education Courses:
 Credit-Based Transition Programs (e.g., Dual Enrollment, Articulated Courses, 2+2+2)
 Assessments, Advising, or Additional Preparation During Summer Breaks